

**National Cyber Security Awareness Month
Fact Sheet**

What is National Cyber Security Awareness Month?

The National Cyber Security Alliance's (NSCA) National Cyber Security Awareness Month (NCSAM) focuses on raising awareness of cyber security nationwide and empowering home user, small business, and education (K-12 and higher education) users to improve their cyber security preparedness. This initiative is structured in four week-long components, targeting specific audiences:

- October 4-10: Home User
- October 11-17: Small Business
- October 18-24: Education
- October 25-31: Child Safety Online

What is planned?

NCSAM is the launch pad for a on-going national awareness and education campaign designed to empower all Americans to stay safe online. The month-long, October initiative features a series of high-profile programs, including: an opening event, September 30th in Washington, D.C.; congressional activities; organizational endorsements; research – including a perception poll and comprehensive study; focused national and regional events; the launch of a cyber security awareness public service announcement program; national media outreach initiatives, and a closing event in California, October 25th. The program provides audiences with online resources that empower them to improve their cyber security preparedness. Through these activities, home user, small business, and education audiences will learn about computer security essentials: protection against viruses, worms, hacking, spyware, phishing, identity theft, and more. Resources are available on the NCSA main website www.staysafeonline.info include:

- Top 10 Computer Security Tips
- Free Security Scans
- Beginner's Guides
- National Cyber Alert System Guidelines

What is the National Cyber Security Alliance?

A not-for-profit 501(c)(3) organization, the National Cyber Security Alliance (NCSA) is the go-to resource for cyber security awareness and education for home user, small business, and education audiences. A public-private partnership, NCSA sponsors include the Department of Homeland Security, Federal Trade Commission, and many private-sector corporations and organizations. NCSA provides tools and resources to empower home users, small businesses, and schools, colleges, and universities to stay safe online. For more information, and to see the top 10 cyber security tips, visit www.staysafeonline.info.