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## National Cyber Security Alliance

### For Immediate Release

Press Contacts:

Susan Engley

O’Keeffe & Company

(703) 883-9000 ext. 129

sengley@okco.com

### **National Cyber Security Awareness Public Service Announcement Campaign Teaches Americans Cyber Self Defense**

*“Catch Me if You Can” Frank W. Abagnale to Serve as Cyber Security Awareness Spokesperson*

**WASHINGTON, DC – September 30, 2004** – The National Cyber Security Alliance (NCSA), a not-for-profit public-private partnership focused on driving awareness and education of cyber security for home user, small business, and education audiences, today announced a national Public Service Announcement (PSA) campaign to raise awareness of cyber security and empower Americans to stay safe online.

Frank W. Abagnale, anti-fraud and identity theft expert – whose life was portrayed in the hit movie “Catch Me if You Can” – will serve as the NCSA PSA spokesperson. Mr. Abagnale is one of the world’s most respected authorities on the subjects of forgery, embezzlement, and secure documents.

“Many fraud, identity theft, and illegal entry tricks have found new homes online,” said Frank W. Abagnale. “America must learn good cyber security and recognize fraud on the Internet, just as in the physical world. I am proud to work with NCSA on this important national cyber awareness initiative.”

“Our mission is to reach out to all Americans – not just the computer experts,” said Ken Watson, chairman, National Cyber Security Alliance. “We look forward to working with Mr. Abagnale to reach out to 50 million home users, small businesses, and school and college computer users.”

Focused on home user, small business, and education audiences, the NCSA cyber security PSA campaign is scheduled to begin in November to coincide with the increase in online traffic traditionally associated with holiday gift purchasing season.

To learn more about the NCSA and National Cyber Security Awareness Month in October, visit [www.staysafeonline.info](http://www.staysafeonline.info).

**About The National Cyber Security Alliance**

A not-for-profit 501(c)(3) organization, the National Cyber Security Alliance (NCSA) is the go-to resource for cyber security awareness and education for home user, small business, and education audiences. A public-private partnership, NCSA sponsors include the Department of Homeland Security, Federal Trade Commission, and many private-sector corporations and organizations. NCSA provides tools and resources to empower home users, small businesses, and schools, colleges, and universities to stay safe online. For more information, and to see the top 10 cyber security tips, visit [www.staysafeonline.info](http://www.staysafeonline.info).

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