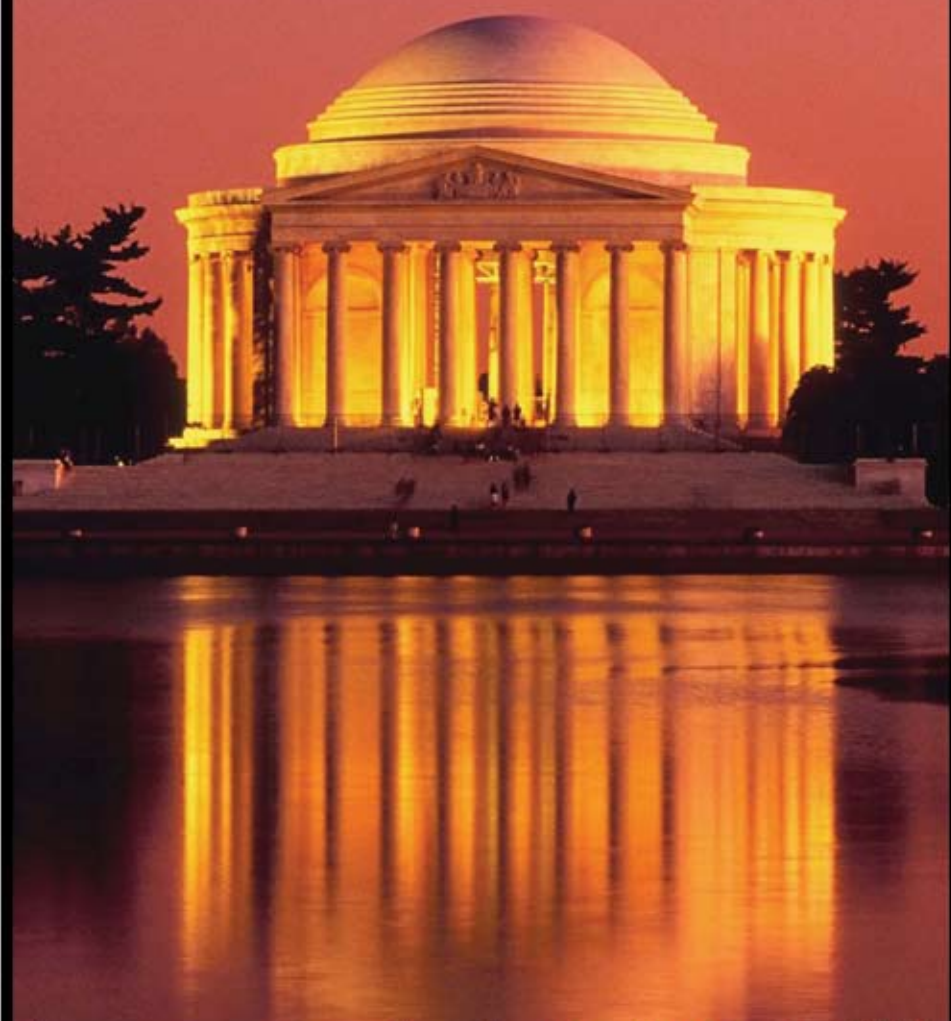


THE 2007 NATIONAL CYBER SECURITY AWARENESS SUMMIT



NATIONAL
CYBER SECURITY
AWARENESS MONTH

MONDAY, OCTOBER 1, 2007
THE NATIONAL PRESS CLUB
WASHINGTON, DC

AGENDA

National Cyber Security Awareness Summit
October 1, 2007 • The National Press Club, Washington, DC

8:00 AM Registration and Continental Breakfast

BALLROOM

8:30 AM Opening Remarks
Ron Teixeira, Executive Director, NCSA

8:45 AM The Honorable Deborah Platt Majoras
Chairman, Federal Trade Commission

9:15 AM The Honorable Greg Garcia
Assistant Secretary for Cyber Security and Communications,
Department of Homeland Security

9:45 AM Presentation of NCSA/McAfee Consumer Study
Bari Abdul, Vice President, Consumer Marketing, McAfee, Inc.

10:00 AM Break

10:15 AM Panel: *Incorporating Effective Information Security Practices
into Government and Industry Risk Management and
Emergency Response*

Moderator: Shannon Kellogg, NCSA Board Member

Thomas Duffy, Deputy Director, NYS Office of Cyber Security and
Critical Infrastructure Coordination

John Ingold, Director of Communications, BITS, The Financial
Services Roundtable

Thomas Lerner, Director, Public Policy, Corporate Governance
and Security, Business Roundtable

Richard Pethia, Director, CERT Program Software Engineering
Institute, Carnegie Mellon University

Michael Witt, Deputy Director, United States Computer
Emergency Readiness Team, Department of Homeland Security



11:15 AM

Panel: *Misuse of Information. How Do We Protect Consumers and Business?*

Moderator: Jacqueline Beauchere, NCSA Board Member

Wayne Abernathy, Executive Director for Financial Institutions Policy and Regulatory Affairs, American Bankers Association
Michael Eubanks, Supervisory Special Agent, Cyber Initiative and Resource Fusion Unit, Federal Bureau of Investigation
Jeff Fox, Technology Editor, *Consumer Reports*
Jeff Kopchik, Senior Policy Analyst, Division of Supervision and Consumer Protection, Federal Deposit Insurance Corporation
Lydia Parnes, Director, Bureau of Consumer Protection, Federal Trade Commission

12:15 PM

Break

12:30 PM

Networking Lunch • **Ballroom**

1:30 PM

Interactive Concurrent Sessions

Unique and Innovative Awareness and Education Approaches to Protecting:

I. Home Users • **Lisagor Room**

Facilitated by: Brian Zwit, NCSA Board Member

Marian Merritt, Internet Safety Advocate, Symantec Corporation
Tim Lordan, Executive Director, Interned Education Foundation
Nat Wood, Deputy Director, Office of Consumer and Business Education, Federal Trade Commission

II. Small Business • **Bourke White Room**

Facilitated by: Lori Bush, NCSA Board Member

Jane Borman, Director of International Visitors and Program Manager for SCORE: Counselors to America's Small Business, Small Business Administration
Richard Kissell, Information Security Analyst, Information Technology Lab, Computer Security Division, National Institute of Standards and Technology
Mark McCarthy, Senior Vice President, Public Policy, Visa U.S.A., Inc.
Keith G. Medford, Supervisory Special Agent, Cyber Division, Information Sharing and Analysis Section, Federal Bureau of Investigation



III. Primary, Secondary and Higher Education • Murrow Room

Facilitated by: Ron Teixeira, Executive Director, NCSA

Marsali Hancock, President, Internet Keep Safe Coalition

Rodney Peterson, Government Relations Officer and Security Task Force Coordinator, EDUCAUSE

Linda Sharp, Director, CoSN's Cyber Security Project, The Consortium for School Networking

Adam D. Thierer, Senior Fellow, The Progress & Freedom Foundation

- 3:30 PM** **Break**
- 3:45 PM** **Summary Reports from Concurrent Sessions**
- 4:15 PM** **Developing a Measurable Call to Action**
Douglas Sabo, NCSA Board Member
- 4:45 PM** **Closing Remarks**
Ron Teixeira, Executive Director, NCSA

* All speakers and presentations will be in the Ballroom except for the 1:30 PM Concurrent Sessions.

Each year, the National Cyber Security Division (NCSD) of the Department of Homeland Security (DHS) joins with the National Cyber Security Alliance (NCSA), the Multi-State Information Sharing and Analysis Center (MS-ISAC) and other partners in supporting National Cyber Security Awareness Month.

This year, the NCSD joins with the Federal Trade Commission and the NCSA to kick-off National Cyber Security Awareness Month by hosting the National Cyber Security Awareness Summit.

The purpose of the Summit is to examine ways to develop an actionable, sustained national awareness campaign and prevention program to inform Federal, State, and local government, educational institutions, small businesses, and home users of cyber security risks and help organizations and individuals protect key resources, critical infrastructure, and their own personal sensitive information and identities from man-made and natural threats.