



Data Privacy Day 2012 Social Media Posts

Facebook Posts

General:

Data Privacy Day is coming up on Jan. 28th. Have you thought about how your personal information is collected, shared, and stored online? Visit <http://bit.ly/A8dHCK> for more information to make your information more secure.

We're looking forward to Data Privacy Day on January 28, 2012 – a day that promotes awareness about best privacy practices. For info on ways to get involved, visit <http://bit.ly/zrJFkj> You can also show support by “liking” the NCSA/DPD Facebook pages at <https://www.facebook.com/staysafeonline> and <http://www.facebook.com/DataPrivacyNCSA>

Events:

Looking for a way to celebrate #DataPrivacyDay? Check out all the events (and webinars!) in US/Canada/Europe: <http://bit.ly/zrJFkj>

Targeted for Businesses/Corporations:

As part of #DataPrivacyDay, here are 13 easy steps your business can take to raise awareness about data privacy: <http://bit.ly/xhb1tJ>

Targeted for Parents:

A #DataPrivacyDay tip for parents: Talk with your kids about privacy – what it means to them and how they can protect it. Emphasize the fundamental rule: “Think before you post.” Get more privacy tips here: <http://bit.ly/xJfly8>

Targeted for Consumers:

As part of #DataPrivacyDay, here are 11 ways you can take an active role in protecting your privacy. <http://bit.ly/ybLRjO>

Targeted for Schools/Teachers:

Teachers: looking for a way to participate in #DataPrivacyDay? Try a privacy reading group. Students can read and discuss the privacy issues raised in these books: <http://bit.ly/yqiQtn>

Celebrate #DataPrivacyDay in schools by incorporating privacy and cyber security topics into lesson plans. Get ideas here: <http://bit.ly/yqiQtn>

Targeted for Colleges:

A secure college network that protects the privacy of users' information is a critical resource on campus. Here are 11 ways colleges can raise privacy awareness for #DataPrivacyDay: <http://bit.ly/yJrbag>

Targeted for Libraries:

What can libraries do for #DataPrivacyDay? Encourage all patrons to protect the privacy of their information online and make sure all library computers are up-to-date with the latest security software, web browsers, and operating systems. Here are more ways to participate: <http://bit.ly/xFHou9>

About Free Download of "LOL...OMG" book:

ASSU & Intel sponsoring FREE download of top-selling online reput./digital citizenship book Jan 27-30. <http://bit.ly/AFe8pr> #dataprivacyday

Important book for students and parents. Intel and ASSU sponsoring free download of lol . . .OMG. <http://bit.ly/AFe8pr> #dataprivacyday

FREE (reg \$9.99) download of top-selling online reputation management & cyberbullying book! Jan. 27-30 only! <http://bit.ly/AFe8pr> Please RT!

Twitter Posts

#DataPrivacyDay tip of the day: Avoid sharing birth dates, SSNs, travel plans, home addresses & other info online. <http://bit.ly/ybLRjO>

#DataPrivacyDay tip of the day: Learn about the privacy practices of apps before you download. <http://bit.ly/ybLRjO>

As part of #DataPrivacyDay, here are 13 easy steps your business can take to raise awareness about data privacy: <http://bit.ly/xhb1tJ>

Talk with your kids about #privacy – what it means to them and how they can protect it. Get tips here: <http://bit.ly/xJfly8> #DataPrivacyDay

Celebrate #DataPrivacyDay in schools by incorporating privacy & cyber security into lesson plans. Get ideas here: <http://bit.ly/yqiQtn>

Take control of your online reputation on #DataPrivacyDay with these tips from @Safer_Online: <http://bit.ly/yDLsZn>

This #DataPrivacyDay, teach your kids how to use the privacy settings on their devices. <http://bit.ly/xJfly8>

#DataPrivacyDay tip: Talk w/kids about posting photos & videos online and respecting people's reputation and feelings. <http://bit.ly/A8dHCK>

11 ways to protect your privacy, in honor of #DataPrivacyDay <http://bit.ly/ybLRjO>

Bit.lys

Data Privacy Day (<http://www.staysafeonline.org/dpd>): <http://bit.ly/A8dHCK>

Events page (<http://www.staysafeonline.org/dpd/2012-events>): <http://bit.ly/zrJFkj>

Data Privacy Day website (<http://www.staysafeonline.org/dpd>): <http://bit.ly/A8dHCK>

“What Consumers Can Do” Resource Document

(http://www.staysafeonline.org/sites/default/files/resource_documents/what_consumers_can_do_dpd_2012.pdf): <http://bit.ly/ybLRjO>

“What Businesses Can Do” Resource Document

(http://www.staysafeonline.org/sites/default/files/resource_documents/what_businesses_can_do_dpd_2012.pdf): <http://bit.ly/xhbtJ>

“What Parents Can Do” Resource Document

(http://www.staysafeonline.org/sites/default/files/resource_documents/what_parents_can_do_dpd_2012.pdf): <http://bit.ly/xJfly8>

“What Schools Can Do” Resource Document

(http://www.staysafeonline.org/sites/default/files/resource_documents/what_schools_can_do_dpd_2012_0.pdf): <http://bit.ly/yqiQtn>

“What College Administrators Can Do” Resource Document

(http://www.staysafeonline.org/sites/default/files/resource_documents/what_college_administrators_can_do_dpd_2012.pdf): <http://bit.ly/yJrbag>

“What Libraries Can Do” Resource Document

(http://www.staysafeonline.org/sites/default/files/resource_documents/what_libraries_can_do_dpd_2012.pdf): <http://bit.ly/xFHou9>

